

HOW AN ETHICAL ELECTRONICS RECYCLING EVENT™ CAN HELP YOUR SCHOOL OR ORGANIZATION:

Publicly Showcases Your Organization's Commitment to the Environment

By safely capturing and disposing of toxic chemicals and heavy metals in the form of used electronics, your organization generates goodwill, creates a green public relations opportunity, and positions itself as a strong steward of the environment.



Approximately 80% of America's used electronics are dumped in the developing world.

Raises Funds

During an Ethical Electronics Recycling Event™, we collect \$1 per pound in ethical recycling fees (less with applicable discounts) from everyone who brings in their e-waste for disposal. Typically, organizations and schools collect between ten and twenty-five pounds of e-waste per donor, member, or student. Your organization then receives \$0.15 for every pound of e-waste collected--after the first 1,500 pounds.

Beware Of Any Outfit That Offers Low-Cost or No-Cost "Recycling"

Steer clear of any business that offer to pick up or recycle your e-waste for free, or for a small fee. Meeting the highest standards is cost-intensive. Paying less may seem like a great deal, but it is a signal that collected items will not be processed ethically (ethical processing costs a significant amount of money). The potential blowback to your organization from getting involved with these schemes (child labor, dumping, etc.) can be devastating.

Cross-Curricular Educational Opportunities

Ethical Electronics Recycling Events™ create a variety of cross-curricular teaching opportunities. Educators have planned Ethical Electronics Recycling Events™ in support of history, art, creative writing, chemistry, biology, current events, music, math, civics, and community service units. We will work with you to make sure that you get the support you need to enliven your classroom experience.

WHAT IS AN ETHICAL ELECTRONICS RECYCLING EVENT™?

A Chance to Get Rid of Your Used Electronics

A Ethical Electronics Recycling Event™ is a way to clean up the mountains of used electronics cluttering the drawers, basements, garages, and storage spaces of our lives.



Everybody's Got E-Waste.

A Way to Raise Awareness of the Global E-Waste Problem

Used electronic devices, commonly referred to as “e-waste,” pose a massive risk to waterways, ecosystems, human, and animal health when they are tipped into landfills, incinerated, or dumped in developing countries.

An Ethical Solution

At a Ethical Electronics Recycling Event™, we collect “e-waste”—old computers, televisions, cell phones, printers, stereos, etc.—and charge an ethical recycling fee that helps to cover the cost of transporting and processing that e-waste in accordance with the highest international standards.

The Best Outcome For The Environment And Human Rights

All of our operations meet or exceed the requirements set forth in the Electronic Waste Code Of Ethics™,—the highest set of electronics lifecycle standards on the planet. At this time **we are the only organization in the world whose events meet these standards.** We do not process the waste we collect—we identify the processors who deliver the best outcome for the environment and human rights.

Experience With All Sorts Of Organizations

We have staged Ethical Electronics Recycling Benefit Events™ for many schools and organizations over the past several years including: Toxics Action Center, Salem Chamber of Commerce, First Meeting House Nursery School, Neighbors In Need, St. Joseph School, Beverly Bootstraps Community Services, TTF Watershed Partnership, and the Town Of Marblehead, Massachusetts. References available upon request.

A Way To Support Renewable Energy Projects

All of our operations and events are carbon-neutral. We work to reduce our carbon footprint, and then we balance the remaining CO2 emissions associated with our events by purchasing premium renewable energy certificates and carbon offsets, helping to finance renewable energy and plant-based carbon sequestration projects.

A Way to Build a Healthier World

Our goal is a healthier world. Proceeds from Ethical Electronics Recycling™ events support not just beneficiary organizations, but associated green chemistry initiatives, legislative activity, waterway protection, human rights, and public education campaigns.

Our Guarantee

Nothing we collect is incinerated, landfill-ed, or dumped in developing countries. All collected materials are processed according to the highest international standards, as specified in the Electronic Waste Code of Ethics™.



There is a better way.

Feel Free To Contact Us

If you would like to discuss your organization's needs, please feel free to contact Christopher Swain at 617-233-4120 or <christopher@ethicalelectronicsrecycling.com>.

*Ethical Welectronics Recycling Benefit Events™ are productions of Healthy World Workshop, Inc.
Images courtesy of Basel Action Network, Greenpeace, Computer TakeBackCampaign, and The Guardian.*

Last update: 10/31/11